

Maintenance & Support tailored to your budget

We can help you capture more sales leads, sell more product, and do business more profitably online.

Composed of strategy sessions, usability assessments, visitor behavior tracking, expert guidance, and Web development services, each support plan is customized to fit your company's needs and resources.

These support plans can be structured to complete projects such as:

- Plan and create a new Web site or redesign an existing one
- Develop a Web site launch and marketing plan
- Automate tedious account management or clerical procedures
- Develop new Web site features such as newsletter delivery, content management (CMS), or database reporting
- Execute routine maintenance such changing copy, adding brochures, and configuring surveys
- Upgrade your email and Web hosting infrastructure

Discounts Available. Call Today.

Rick Costello,
The Web Site Profit Doctor™

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What else can we do for you?

- Set up a visitor tracking process to help pinpoint your Web site's "leakage points"
- Assess your Web site's purchase process for usability and credibility problems
- Implement and measure home page improvements with the goal of moving more visitors to interior pages
- Assess marketing copy for direct response style and "call to action" techniques
- Attend company meetings and focus groups, design testing exercises, and lead strategy sessions
- Set up a process to identify and exploit your most profitable pay-per-click (PPC) key words
- Implement viral marketing strategies to help further attract, convert, and retain new prospects, leads and customers
- Review competing Web sites to help position your brand as the best purchase alternative

Results Guaranteed

—Customer Testimonial—

"We had our old website for about two years and it didn't capture a single lead. No calls, no nothing. Then along came Rick and his crew of profit doctors.

When Rick guaranteed the redesign would capture leads for our sales staff, knowing I had already purchased a site that didn't, I was obviously skeptical. Long story short, I gave him my trust and invested my cash. It was a wise decision.

The new site captures a few leads per day and should pay for itself before the end of the year. Thanks Rick, for delivering as promised."

*—Chad Meyerott, President and CEO
Phusion Networks
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